Georgina Cahill

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Experience

Motion Graphics Designer

Comcast | Chicago, IL | November 2022 - Present

- Tasked with storyboarding, animating, and compositing educational videos distributed to 4000+ employees using Adobe After Effects and Adobe Premiere.
- Designed characters and maintained a comprehensive Adobe Illustrator library.
- Developed, wrote, and edited persuasive copy and scripts for various courses.
- Presented developing technology and concepts to stakeholders.

Freelance Animator

Self-Employed | Chicago, IL | August 2016 – Present

- Partnered with companies globally to produce content for social media and advertising.
- Commissioned for illustrations by editorial and literary publications.
- Clients include Tokyo Treat, XP Pen, and Bouchard Chocolate.

Motion Graphics Designer

Lunar Solar Group | Chicago, IL | March 2022 – November 2022

- Created short-form content for digital advertising platforms, enhancing brand visibility.
- Utilized Adobe Creative Cloud and Figma for asset creation with efficient file management.
- Collaborated with executives from brands like Vita Coco, Momofuku, and Harmless Harvest.

Motion Graphic Designer

Inside Ideas Group | Chicago, IL | July 2021 – April 2022

- Developed graphic and animated designs that met creative briefs within deadlines.
- Produced marketing videos for platforms including Facebook, Instagram, and YouTube.
- Worked with brands such as Miller Lite and Coors Light, achieving high viewer engagement.

Education

• University of Southern California
Bachelor of Arts in Animation and Digital Arts | GPA: 3.9 | August 2016 – May 2020

Skills

- Animation: After Effects, Premiere Pro, Blender, Cinema 4D
- **Design:** Photoshop, Figma, Illustrator, InDesign