

Georgina Cahill

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Chicago, IL

<https://www.georginacahill.com/>

EXPERIENCE

Motion Graphics Designer

Comcast

November 2022 - Present

Chicago, IL

- Tasked with storyboarding and animating educational videos to be distributed among 4,000+ employees
- Designed characters in Adobe Illustrator and maintained character library
- Developed compelling and persuasive copy and scripts for various learning and development courses
- Pitched and presented developing technology and concepts to stakeholders

Motion Graphics Designer

Lunar Solar Group

March 2022 – November 2022

Chicago, IL

- Created high-impact, short form content for emerging and established brands across a variety of digital advertising platforms
- Utilized Adobe Creative Cloud and figma to create motion and static assets while maintaining proper file management
- Brands include: Vita Coco, Momofuku, Harmless Harvest, Hu Kitchen, Enso Rings, A Pup Above, Provenance Meals, Custom Cuff, Zbiotics

Motion Graphic Designer

Inside Ideas Group

July 2021 – April 2022

Chicago, IL

- developed graphic and animated designs to deliver the best possible creative solution that are on brief and on time using the Adobe Creative Suite
- built highly watchable marketing videos in varying lengths and formats, including short-form Facebook videos, Instagram stories, episodic YouTube videos and formats for other new platforms.
- Brands include Miller Lite, Coors Light, Miller High Life, Blue Moon, Topo Chico Hard Seltzer

Freelance Animator

Self-Employed

August 2016 – Present

Los Angeles, CA

- Collaborated with local, domestic, and international companies to produce social media content and advertising materials
- Commissioned to create illustrations for editorial and literary publications.
- Past companies include: Tokyo Treat, XP Pen, Delighted By Desserts, Bouchard Chocolate, Snow Monkey, and Kween Granola Butter

EDUCATION

University of Southern California

Animation and Digital Arts | GPA: 3.9

August 2016 – May 2020

- **Leadership Roles:** Phi Kappa Phi | Alpha Lambda Delta
- **Academic Awards and Honors:** Dean's list

SKILLS

Hard Skills: After Effects, Premiere Pro, Photoshop, Illustrator, InDesign, Figma, Final Draft, Blender, Cinema 4D

Soft Skills: Written and verbal communication, Collaboration, Attention to detail, negotiation, Cultural competency, Time management