

Georgina Cahill

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Chicago, IL

[Portfolio](#)

EXPERIENCE

Motion Graphic Designer

April 2022 - Present

Lunar Solar Group | Chicago, IL

- Created high-impact, short form content for emerging and established brands across a variety of digital advertising platforms
- Utilized Adobe Creative Cloud and figma to create video, motion, and static assets while maintaining proper file management
- Brands include: Vita Coco, Enso Rings, Momofuku, A Pup Above, Provenance Meals, Custom Cuff, Zbiotics

Freelance Animator and Illustrator

August 2016 - Present

Self-Employed | Los Angeles, CA

- Collaborated with local, domestic, and international companies to produce social media content and advertising materials.
- Commissioned to create illustrations and repeating patterns for editorial and literary publications.
- In charge of managing assets for illustrations, graphics, storyboards, and short animations from briefing to shipment.

Motion Graphic Designer

July 2021 - March 2022

Inside Ideas Group | Chicago, IL

- Developed graphic and motion designs to deliver the best possible creative solutions that are on brief and on time using the Adobe Creative Suite.
- Collaborated with team members to evolve the best course of action to tackle daily, weekly, and monthly goals.
- Built highly watchable marketing videos in varying lengths and formats, including short-form Facebook videos, Instagram stories, episodic YouTube videos and formats for other new platforms.
- Brands include Miller Lite, Blue Moon, Coors Light, Miller High Life, Topo Chico Hard Seltzer.

Junior Video Editor

Sept. 2020 – July 2021

Hedgeye Risk Management | Greenwich, CT

- Directed and edited daily podcast featuring 20+ financial analysts.
- Tasked with editing pre-recorded videos and audio in Premiere Pro for upload to web pages, as well as YouTube and Livestream channels.
- Generated and designed motion typography, character animation, and motion graphics using Adobe After Effects, Photoshop, and Illustrator.
- Assisted in execution of on-air graphics in live-control room for daily finance news show.

EDUCATION

University of Southern California | B.A. in Animation and Digital Art

August 2016 – May 2020

- GPA: 3.95
- **Academic Awards and Honors:** Summa Cum Laude, Dean's List (4 years), Phi Kapp Phi Society Member, USC NY Alumni Association Scholarship Recipient

SKILLS

Adobe Photoshop, After Effects, Premiere Pro, Illustrator, InDesign | DragonFrame, Final Draft | Microsoft Word, Excel, PowerPoint, Teams | Jira, Shotgun, Slack | Mandarin Chinese, Italian